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**FOR IMMEDIATE  
RELEASE**

**Animatopedia**  
**Preventing and redirecting sex-based discrimination and**  
**(sexual) harassment through (animated) educational content**  
**for youth**

*An Erasmus+-funded project*

Gender equality is a fundamental human right that helps to prevent abuse. Those who identify as LGBTQA experience gender discrimination in many aspects of their daily lives. There are a significant number of female migrants, refugees, and asylum-seeking individuals who have been victims of gender-based violence either in their home countries, during their journey to Europe, or once they have arrived. It is possible to avoid discrimination, aggression, harassment, trafficking, and other types of exploitation and abuse by paying attention to their needs and enacting gender-responsive policies.

Animatopedia will teach young people offline and online about the importance of gender equality. Equality between the genders can lessen violence against women and girls and sex-based discrimination and sexual harassment, including online. Animatopedia will raise awareness of gender equality both online and off, inspiring young people to adopt gender perspectives in their day-to-day lives. All of this in a way that is interesting and exciting with the purpose of engaging young people.

The Animatopedia project will produce educational interactive videos, webinars, a toolkit for youth workers/trainers and conduct a comprehensive research study based on interviews and focus groups with the target audience.

With this, the Animatopedia project aims to prevent and redirect sex-based discrimination and sexual harassment, and digital harassment and promote gender equality among young people through education. It will combat sexism and gender stereotypes in the young generation, advance and empower women in general, migrant and refugee women, and the LGBTQA community and redirect sex-based discrimination and sexual harassment.

The project consortium is made up of Welcome Home International from Belgium, Synthesis from Cyprus, Tia Formazione from Italy, Atermon from The Netherlands and Fajub from Portugal

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